CLEAResult®

Introducing CLEAResult ATLAS™

The Challenge

In today's market, with shifting baselines and evolving customer expectations, implementing and scaling utility programs in a cost-effective way has never been more challenging. Disparate programs often need to be managed separately, and if changes are made to one, those changes need to be manually synced across other services to bring them all up to speed. Data and management tools can be isolated on proprietary platforms while implementers are siloed. Much of the time, the right hand has no idea what the left is doing – and juggling all these components comes with a high price tag.

Wouldn't it be easier if programs could 'see' and 'speak' to each other, automatically updating and synchronizing themselves, with no need for extra steps or administrative headaches? What if all your isolated programs were grounded in a single unifying solution, one that could even integrate third-party tools and data, eliminating costly roadblocks and unlocking the full scaling potential of your energy efficiency efforts?

Our Solution

CLEAResult ATLAS™ is a unifying technology solution we created to lead us to our connected energy future, and it's going to change the energy management landscape like never before. CLEAResult ATLAS™ aligns disparate programs within one streamlined, plug-and-play framework, connecting our past, present, and future offerings so they have unobstructed access to CLEAResult products, along with third-party tools and data from any and all desired platforms. It's designed for limitless scalability and is structured to streamline expansion of energy programs and capture valuable data insights that can be acted upon in real time, leading the way to a brighter future.

Built with personalization in mind, CLEAResult ATLAS™ has the flexibility to fine-tune and build out program elements to meet changing objectives over the short and long term. Its core capabilities are based on key metrics we've gathered over our decades of experience in the energy sector, along with our belief in the power of transparency, interconnectivity, customer choice, and continuous growth. The modular design of CLEAResult ATLAS™ also enables us to launch related offerings that will grow out of the system's central functions as time goes on.

What does this mean for utilities? With the framework of CLEAResult ATLAS™ backing each and every program deployment, utilities will see faster speed to market, vastly simplified program iteration, streamlined innovation, increased CSAT scores, improved overall program performance, and lower costs to serve, among other things. It's also backwards compatible with legacy systems, enabling yet another layer of flexible, universal functionality.

As a technology solution built for our connected future, CLEAResult ATLAS™ is a balancing force for programs that currently exist at varying, inconsistent levels with limited options for data sourcing. It is named for both its form and its function. CLEAResult ATLAS™ is an unshakeable support structure, but also a guiding light – a 'map' to optimal program delivery, top-notch efficiency performance, and a connected energy future.

CLEAResult ATLAS™

At-A-Glance

- Universally compatible management platform

- Vastly increased speed to market

- Near-limitless program scaling and expansion

- Streamlined third-party integration

- Cost-effective program delivery

- Increased average savings per customer

- Increased customer engagement and satisfaction