

# CLEAResult®

## EV Charging Solutions

Delivering more residential energy savings than any other company in North America, CLEAResult is leading the market into a new era of electric vehicle (EV) adoption, energy awareness, and customer engagement.

### The Challenge

Already en route, a new wave of popular and affordable electric vehicle options will normalize the market for many customer segments utilities serve already, such as homeowners, businesses, fleets, and even several renter profiles. As customers get comfortable and the EV market grows, it's time to prepare our programs for energy-conscious drivers who are ready to engage as active, grid-friendly partners.

Whether the first challenge that comes to mind is state policy, charging stations installments, load capacity, program implementation, or anything in between, CLEAResult has end-to-end solutions to make your programs run at top speed.

CLEAResult has a proven ability to keep our communities safe while providing the same reliable energy-saving services customers need across the country.

### Our Solution

Creating a successful EV solution starts with a plan that covers it all. CLEAResult's EV Charging Solution is a holistic strategy to educate, incentivize, and engage utility customers while balancing the infrastructure and data management needs of energy providers.







From site evaluations and assessments, to market transformation, incentive administration, detailed analytics, marketing outreach and more, we go far beyond just getting you up and running. Our EV Charging Solution is built to adjust to the varied needs of residential and business customers, fleet charging, and multi-family properties to give you a solution that works for everyone.

With our years of expertise and patented reliability, we'll guide you and your customers through the complexities of the EV market and reveal a path and manage to it.

### Plug All Your Customers In

By personalizing our EV Charging Solutions to cover all customer segments, we can lower costs and increase value for utilities and the diverse audiences they serve.

### Core solutions for residential, multi-family, commercial, and fleet customers include:

-  Marketing, education & outreach
-  End-to-end incentive administration
-  Technical advising for homes and community networks
-  Capture and management of charger utilization data
-  Integration of EVs in distributed energy resource management
-  Data-driven infrastructure management

### Success-by-the-Numbers:

# 10+

programs deployed

# 500+

Workplace charging ports installed

# 230+

Charger incentives delivered

# 1000+

Homeowners and businesses engaged

### Value for All

- Expert guidance on-the-ground and behind the scenes
- On-going support from a trusted team of data analysts, seasoned program implementors, and award-winning marketers
- Rebates and Incentives that make EV options even more cost effective
- Reward programs and reliable customer service
- Awareness and educational materials